



'Sun Parasol Dark Pink'

Sun Parasol mandevilla from Suntory Flowers: Magnificent Mandevillas



'Sun Parasol Crimson'

SUN Parasol is a completely new collection of mandevilla hybrids from Suntory Flowers, Ltd. The brand is an entirely new group of varieties obtained through cross-breeding. The genus mandevilla has many sub-groups, including *sanderi*, *boliviensis* and *amoena*, which are all known for their climbing or trailing properties. Until recently, the *sanderi* group was the leading variety in the North American market; however, the arrival of Sun Parasol has the potential to overtake the *sanderi* group in volume.

Taking The Market By Storm

The secret of 'Sun Parasol Crimson' is that it is the first genuine crimson *sanderi* that stays true to color. It also has better branching than the old *sanderi* types and is easy to cultivate in North America.

In addition to introducing dark reds

and crimsons, the nine distinct varieties of the Sun Parasols collection are offered in three groups. The original Sun Parasols in the *Mandevilla sanderi* group come in Crimson, Pink, Dark Red and Cream Pink and perform together in a series. The Giant group boasts very large flowers and is most suitable for potted plants. This group displays coarser growth than the Original group. The delivery season is slightly later than the Original group, but runs parallel with many other pot plants. Colors include Giant White, Giant Pink and Giant Crimson.

The Pretty group offers superior branching, vigorous growth and can be grown in smaller pots without support. They are ideal for the balcony, patio and bedding segments and come in Pretty Crimson and Pretty Pink.

Suntory breeders are developing more new Sun Parasol varieties and after a strict selection process, these will also be launched in the North



'Sun Parasol Cream Pink'

American market.

Sun Parasol, which has been in the North American market since 2003, has already become a firm consumer favorite thanks to its rich and long-lasting flowers, excellent garden behavior and undemanding nature.

Consumer who buy or receive Sun Parasol are bound to want this magnificent product in their gardens every year, as indicated by consumer research. In addition to being popular as a pot plant, Sun Parasol is also emerging as a hanging plant and as a compact balcony and bedding plant.

Another Winner From Suntory

Sun Parasol is bred by Suntory Flowers from Japan, which bred the first vegetatively propagated trailing petunia, Surfina, as well as Tapien and Temari verbenas and Violina violas. Suntory also introduced the very first calibrachoa hybrids to the world, Million Bells. Today, more than 20 countries are enjoying products bred by Suntory Flowers Ltd. Its plants are known for their vigor, weather tolerance, continuous blooming, disease resistance and ease of growing. All of Suntory's plants perform brilliantly in the garden, as well as in containers, window boxes, patio planters and hanging baskets.

For more information on Sun Parasol mandevillas and other varieties from Suntory Flowers, visit

www.suntorycollection.com.

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